

Mariam's SWL Project Journey

MARIAM MOHAMED

Mariam, a student completing her placement with Future Connect, embarked on a journey of self-discovery through her School Work Experience (SWL) project last year. Recognising the challenges faced by her peers, Mariam was inspired to create an initiative that would promote confidence and self-esteem among young girls in Years 11 and 12. Her SWL project, "Makeup Day (Me Day)," aimed to challenge societal beauty norms and empower girls to embrace their natural beauty. Mariam sought to create a supportive environment where girls could feel comfortable and confident in their own skin.

As part of her SWL project, Mariam wrote an article titled "Caught Up in the Glam," which was recently published in the Bold Source Youth Magazine's edition on Solidarity: Social Justice in Action. In her article, Mariam shared her journey, the impact of Makeup, and the challenges young girls face, including peer pressure, societal expectations, and the financial burden of Makeup. To address the pressure of wearing full Makeup daily and the bullying that can result from not conforming to these expectations in schools. In her article, Mariam reinforced the message of the importance of promoting self-confidence in young girls and challenging beauty norms to create a supportive environment for girls to embrace and adore their natural beauty.

As a conclusion of Mariam's SWL project, on Friday, March 22nd, at Sunshine Socials during an open mic spoken word event for the Magazine Launch for The Bold Source, Mariam performed her piece live. With a captivating three-way character-style performance, Mariam, alongside two others, brought her story to life, capturing the dynamic essence of her experience.

We couldn't be prouder of Mariam's growth throughout her SWL project—from conceptualising and executing Makeup Day to sharing her story through the written word and live performance.

You can read Mariam's article in The Bold Source, Issues 4, page 5: <https://brimbankyouth.com/programs/theboldsource/>



In the photo, from left to right, we have Ashley Shepherd, Youth Project Officer from Brimbank Youth Services, Mariam Mohamed, and Najib Warsame, our School Industry Project Office